

NICHOLAS AGHELI

UI/UX Designer



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www.nickagheli.com

SKILLS

Wireframes
User Flows
Personas
Clickable Prototypes
Branding
Style Guides
Design Specs
AGILE
Apple IOS Guidelines
Responsive Web Development
Ecommerce
WordPress
Digital Marketing
PPC Advertising
Video Editing

SOFTWARE

Adobe Photoshop
Adobe XD
Adobe Illustrator
Invision
HTML 5
CSS
WordPress
Google Adwords
Google Analytics
Adobe Premiere

EDUCATION & CERTIFICATION

California State University, Channel Islands

Bachelor's Degree, Cognitive
Psychology (2014-2016)

Official Google Adwords Course

Google Adwords Certification

PROFILE

Passionate and creative UI/UX designer with expertise in User Experience Design, User and Market Research, Front End Web Development, Ecommerce, and Internet Marketing.

DESIGN EXPERIENCE

UI/UX Designer, Web Developer, Freelance Oct 2017 - Current

NDA Privacy - Staffed By Creative Circle

- Designed responsive web layouts for desktop, tablet, and mobile devices.
- Created style guides, flow charts, wireframes, specs, and interactive prototypes.
- Developed responsive websites by converting PSD designs to WordPress.
- Presented design updates to stakeholders throughout the design process.

UI/UX Designer, Remote Jan 2017 - Sep 2017

ERDocFinder | www.erdofinder.com | www.recruiter.erdofinder.com

- Under the art direction of Wrenay Charlton, I designed web layouts for web, tablet, and mobile devices, email newsletters, and graphics for advertisements.
- Designed user dashboard and user interface components.
- Created wireframes, mockups, and interactive prototypes

UI/UX Designer, Web Developer, PPC Digital Marketer

Feb 2014 - May 2017

Insurance Markets 360 | www.insurancenews360.com

- Created sitemaps, flowcharts, personas, wireframes, and interactive prototypes.
- Designed mobile application, web layouts for desktop, tablet, and mobile devices, email newsletters, and advertising material
- Developed responsive websites by converting PSD files to live WordPress websites.
- SEO optimization and set up of PPC advertising campaigns using Google Adwords and Google Analytics.

Jr. Graphic designer, Digital Marketer Oct 2012 - Dec 2014

Paper Hive Studio | www.paperhivestudio.com

- Designed display graphics for E Commerce products.
- Created and managed multiple PPC campaigns using Google Adwords and Google Analytics.
- Performed SEO audits to web pages.